



## Ventura County Professional Women's Network

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### Minutes

VENTURA COUNTY PROFESSIONAL  
WOMEN'S NETWORK  
LEADERSHIP TEAM MEETING,  
JANUARY 27, 2011

**IN ATTENDANCE:** Sheila Lowe, Gale Dyson,  
Rita Frayer, , Shirley Lorraine, Jim Nicoll, Karen  
McGraa, Shirley Jones-Snyder, Mary Gabriels

**ABSENT:** Gloria Miele, Linda McCarthy,  
Darian Taylor

President Sheila Lowe called the meeting to  
order at 6:05 p.m. at her home.

The minutes of the November LT meeting were  
approved with the date correction.

Sheila presented the slate of officer nominations  
for the next term, as proposed by the nomination  
committee. The committee included Sheila,  
Shirley Lorraine, Shirley Jones Snyder, Sue  
Osborn and Carol Leish.

The following nominations have been accepted:

President: Shirley Lorraine  
President-Elect: Mary Gabriels  
Recording Secretary: Sue Osborn  
Director of Finance: Shirley Jones Snyder  
Dir. Of Membership: Peggy Sue Tierney  
Dir. Of Mentoring: Gloria Miele  
Dir of Networking: Alison Balter  
Dir. Of Hospitality: Gale Dyson  
Dir. Of Public Relations: Wendy Gaynor  
Dir. Of Special Events: Darian Taylor  
Immed. Past President: Sheila Lowe

### Finance – Rita Frayer

The Profit & Loss Statement and the Cash Flow  
Statement as of December 31, 2010 was

distributed. It was M/S/C to move \$1500 from  
the checking to the savings account. Accounts  
are currently in excellent condition, in the black.

**Membership** – President Sheila reported that  
membership is up by 5 over this time last year.  
Gale Dyson has sent out renewal invoices. A  
number of members (new and renewing) have  
chosen the two year option which has increased  
the bank balance. Gale will continue to monitor  
due notices.

### **Publicity** – Shirley Jones-Snyder

Shirley has met her self-imposed goal of 1,000  
email addresses, and has now set a goal for 1500.

The Women's Festival in Santa Barbara will be  
held March 4-5. Opportunities for sponsorship  
by VCPWN were discussed. It was M/S/C that  
VCPWN participate by securing booth for \$495.  
The motion states that VCPWN will commit  
\$200 towards the \$495, and the remaining \$295  
will be raised through members who will  
contribute \$25 each. Members are asked to work  
a 2-hour shift for VCPWN and may display their  
own promotional materials on the table.

The booth cost includes listing in the programs,  
media, and on the event website. Sheila will  
research having bookmarks made to include in  
the participant bags. The pricing is slightly under  
\$100 for 1000 bookmarks through  
[www.printplace.com](http://www.printplace.com). It was M/S/C to approve  
this cost for promotional materials.

### **Special Events** – Mary Gabriels

Mary reminded the LT that the next silent  
auction is scheduled for the April meeting. A  
fluff party will be held on Saturday, April 9 at  
her home. Items and baskets are needed.

Mary presented a proposal for a fundraiser event  
(as yet unnamed) with the intent of supplying  
several young women with clothing, a makeover

*Promoting the professional and personal growth of Ventura County women  
through education, mutual support, and sharing of resources.*

and mentoring. The initial event would be a clothing sale at Mary's home. Money raised would then fund makeovers. The event is proposed to begin in April, to culminate in the awardees being presented at the June meeting. Suggestions for naming and coordinating this event were encouraged.

**Hospitality**– Gale Dyson

Gale reported two new volunteers for hostessing have come forward.

**Mentoring** – Gloria Miele

Sheila presented a report forwarded by Gloria. Jerry Beckerman of Segue Career Path Mentors has requested a letter of support from VCPWN It was M/S/C for Gloria to write letter of support to Mr. Beckerman on our behalf.

**Networking** – Karen McGraa

Karen presented ideas and resources for pursuing media avenues including local television, radio and internet video. Suggestions for naming a potential cable show were encouraged. Karen will explore how VCPWN may utilize these avenues.

**Member at Large** – Jim Nicoll

No report. Jim reminded the LT that he is available to assist wherever needed.

**President-Elect** – Shirley Lorraine

The following speakers are confirmed: Kay Larson, Ph.D. for February; Mary Anne Rooney for April; Dr. Priscilla Partridge de Garcia for May. Shirley suggested a Mardi Gras theme for March, which was accepted by consensus. She will continue to pursue sponsors for the meetings and will post a blog on the website.

Shirley has a meeting scheduled with the Wedgewood on 1/28 to finalize the year's menus and plans. Buffets will continue with May (anniversary month) being a sit-down dinner.

**New Business**

none

The meeting adjourned at 7:55 p.m. The next meeting will be held on Thursday, February 17 at 6:00 p.m. at Sheila's.

Respectfully submitted,  
Shirley Lorraine, acting secretary